University of Alabama- Get On Board Day (GOBD) 2017

Vendor & Non-Profit Registration Information

The Office of Student Involvement & The SOURCE from The University of Alabama is currently making plans for the 2016 Fall Get on Board Day (GOBD) experience. GOBD is designed to encourage students’ extra-curricular involvement by showcasing the over 500+ student organizations on campus, as well as the countless opportunities available within the community. Last year there were 25,000+ individuals at this event and we anticipate another stellar turnout again this year! The event has been scheduled for Thursday, August 31, 2017 from 5:00pm to 9:00pm. We would like to invite your company or non-profit organization to participate as a vendor for this event. All Vendors should be aware of the following stipulations:

- Get on Board Day is Thursday, August 31, 2017 from 5:00pm-9:00pm; Set-up begins at early as 2:00pm. In the event of inclement weather, GOBD will be postponed and the contact person for each company notified by 2:00pm or earlier on the day of the event. The inclement weather date has been set for Thursday, September 7th, 2017. Registration in non-refundable.

- The registration deadline for Vendors/Non-Profits/Community Groups is July 15th. Submission online must occur by 11:59PM on that day. Your Registration is always contingent upon our approval. Payment is accepted by check, credit, or cash. Vendor/Non-Profit payment and registration can be sent via email, faxed to (205-348-1405), or postmarked by July 15th to Box 870167, Tuscaloosa, AL 35487. Registration is deemed complete once Vendor Form & Payment have been submitted and has been APPROVED by our office. The Office of Student Involvement reserves the right to deny registration based on non-compete guidelines or any other stipulation of the University’s sponsorship practices. Checks can be made payable to The University of Alabama or paid via a secure online process; An official invoice/payment receipt will be emailed to the appropriate contact.

- 1 parking pass will be provided for each vendor/non-profit; Additional Passes depending on package selected

- Please note on your form or contact us if you would like to request a location with electrical power access. Not all GOBD spots are accessible to power. Try to fill in as much detail as possible in the special needs sections of your registration form, as some things have to be approved prior to use. All attempts will be made to accommodate every need, but access to electrical power is limited and specific requests will have to be coordinated and approved through UA Grounds. One of our representatives will contact you to discuss the feasibility of any special requests and to confirm needs.

- Tents are available for everyone for an additional $150.00. If you would like to request a tent, that must be indicated during registration. If you plan to provide your own tent, it must be no larger than 10 X 10.

- Vendors CANNOT sell items, but can provide giveaways and promotions and are encouraged to do so for optimal business/service exposure.

- Questions? Contact Rosalind Moore, Director of Student Involvement at rlmoore@sa.ua.edu or 205-348-6114 or Ashley Cofield, Coordinator of Student Involvement at amcofield@sa.ua.edu. (Note that some fees are negotiable; Contact our office if you would like to discuss package rates)
Merchandise/Services/Community Group Vendor Packages:

Each vendor package includes the specific items that will be provided to the vendor/non-profit. Advertising Perks are contingent upon meeting the July 15th registration deadline. Advertising Amenities provided for those who register after the July 15th Priority deadline are subject to change.

**GOBD CRIMSON STATUS- VENDOR PACKAGE $500**

**Supplies:**

2 Tables; 4 Chairs; 1 Tent (*set up included*)

2 Additional Reserved Parking Passes (*in addition to the 1 Pass given to all vendors*)

**Advertising:**

Your logo will be included in the GOBD ad run in Crimson White & in SOURCE Social Media Platforms

Your Logo will be featured on the GOBD entry banners at 3-5 entrances

Sponsorship Recognition on the GOBD information website and link to website (if applicable)

Special inclusion in our GOBD Map Legend and Student Incentive Activity

**GOLD VENDOR PACKAGE $250**

**Supplies:**

2 Tables; 4 Chairs

1 Additional Parking Pass (*in addition to the 1 Pass given to all vendors*)

**Advertising:**

Your Logo will be featured in the Crimson White Ad & and SOURCE Social Media Platforms (*if registered by July 15th*)

Sponsorship Recognition on the GOBD information website and link to website (if applicable)

**SILVER VENDOR PACKAGE $100**

1 Table; 2 Chairs

Sponsorship Recognition on the GOBD information website and link to website (if applicable)

**Non-Profit Organizations $50**

1 Table; 2 Chairs

Sponsorship Recognition on the GOBD information website and link to website (if applicable)
Food/Restaurant Vendor Packages:

GOBD is designed to invoke the spirit of festival and fun. We can’t think of a better way to create such an atmosphere than incorporating good food and music! In the spirit of introducing our incoming students to the UA Community and welcoming back our returning students, we would like to invite your establishment to provide a “Taste of Tuscaloosa” by offering a sampling of the treats and delicacies that keep people coming back to your establishment for more each week. Please note that all vendors will have to be approved by UA before registration is official. **Below are our specific deals, but we are willing to negotiate a package that will meet the needs of your business. If you are unable to provide food, then our regular vendor options are available to you.** We look forward to seeing you at Get on Board Day!

**GOBD CRIMSON STATUS- Food Vendor**

$250.00 Vendor Fee & Food Samples for a minimum of 1500

**Supplies:**

2 Tables; 4 Chairs; 1 Tent *(set up included)*

2 Additional Reserved Parking Passes *(in addition to the 1 Pass given to all vendors)*

**Advertising:**

Your logo will be included in the GOBD ad run in Crimson White & in SOURCE Social Media Platforms

Your Logo will be featured on the GOBD entry banners at 3-5 entrances

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**Gold Food Vendor**

$150.00 Vendor Fee & Food Samples for a minimum of 1000

**Supplies:**

2 Tables; 4 Chairs

1 Additional Parking Pass *(in addition to the 1 Pass given to all vendors)*

**Advertising:**

Your Logo will be featured in the Crimson White Ad & and SOURCE Social Media Platforms

Sponsorship Recognition on the GOBD information website and link to website (if applicable)

Special inclusion in our GOBD Map Legend and Student Incentive Activity